**Career Aspirations of Gen-Z**

* Who are the actual influencers responsible for Gen-Z career aspirations?
* Who are the actual counsellors?
* At what age do they understand their capabilities and the correct career?
* What are the main factors that influence them to choose a particular career?
* How people at different age group think of fruits they want from their career?
* How many of them tend to choose right career?

**Objectives**

* To help young generations to choose the right career.

**Generally I have observed and experienced the following: -**

* In today’s advanced tech world the major point in anyone’s life is , to choose the right career. This career must be the one which help them and their family to live a comfortable life.
* The earlier days didn’t have much complexities in career choice because there were not much diversity in the technology and the industry. But in present world there are hundreds of industry and thousands of job posts in each company.
* Due to increase in population also the competition between individuals for single post also is high.
* The mentality of Gen-Z is also something to look out because they get influenced by the talks with their friends, social media, family members.
* There also examples where some of them tend to continue their family business.
* There are also some highly determined individuals who know what to choose and there are also some who get into their track after a certain age.
* Point that also matters is the talent individuals have.

**The question that arise from above observation are:-**

* What is the most influencing factor?
* How the methods to choose the right career has changed from years to years?
* Which industry has the most demanding freshers?
* How many individuals apply to same job post simultaneously?
* Do Gen-Z get influenced by social media and friends or they take their parents experienced talks as inspiration?
* How many continue their family business ? If yes are they success and find themselves fit that position?
* Is there something like genetics ? (Doctors children are often doctors)
* At what age career aspiration gets serious and what are the points to be taken care of?
* Can talent be a stair to right success?
* Can hobbies be also a point to be considered?

**But why did I consider these question to answer?**

When I and my friends were in first year we used considered salary as the important factor but as we gradually saw the outer real world , there are many factors such as your skill, talent , your inner mentality to bare the challenges in this career and the main factor I found was is job really made for freshers? I said so because according day-to-day internet scrolling I found that there are jobs which require a great experience.

It was in my second year I got an opportunity to meet and industry person who started his career in 1998 . He had a great experience in his industry and when I asked him about how he made to this job his answer was that he jumped from three different jobs and the reason was he found his cup of tea only when that kind of tech was introduced IOT and cloud computing. Till then the factor he looked was salary, job location and till what age he could make money?

After my further searching I also found there are also industry where you require to refresh your team to grow.

During our engineering when faculty asked everyone about their career 85% of answers were the same. This puts me into a question how many of them that apply for same job at a time?

The another point to observe is the social media influence. It is one biggest threat to some but might be eye opener to some. I have seen many examples where people get influenced and charged by looking at number of zeros the career gives but after sometime they realize it is not their cup of tea. There are also some who talk to their parents about the path and their experience and point of view. Therefore it is important to check if social media is threat or eye opener? Do our parents know our skills better then us?

The doctor’s children are doctors and businessman’s children is the future chairman. This happens many times and true. But is there any thing like DNA factor on career? This can be answered if we get proper data and find the relation between career and DNA?

These all discussion are important but at what age it is a concern? Is it 16-18 or 18-22 or 22-26? I think there a certain trend because our family members choose 22-25 but me and my younger brothers choose their career at 16-18.So this also requires some analysis.

Now the most important talent matters or not? While this can false in some cases while true in others. This requires a deep discussion with a lot of analysis because talent should be observed by us or by others but a skill like data analytics is not a talent rather is skill which requires constant learning and applying knowledge. If you choose career by your talent can be worth or it should be one of the factor to choose?

Let us take an example where a boy has hobby of painting and knows colour combinations techniques to make a beautiful scenery but can he be good data visualizer because he has painting as his hobby? This question might sound bit odd but it is true. If playing chess is a hobby can it be your career? Well it also require further analysis.

From all the above questions we can take a very powerful conclusions and great insights about “Career Aspirations of Gen-Z”